

FEATURE LIST

Everything included in GalaxyGardens

A polished brochure website and a complete back office for a gardening business, in one download you own outright.

GalaxyGardens · Full edition · version 1.0.2 · September 2026

Public website

- ✓ Home page with hero slideshow, animated counters, trust strip, service cards, how-it-works, gallery slider, review carousel, FAQ and blog teasers
- ✓ Services hub and a page per service with pricing, gallery, FAQ and related areas
- ✓ Areas hub and a landing page per town or village, with postcode districts
- ✓ Pricing page with maintenance plans and a service price table
- ✓ Gallery with filters, lightbox and drag before/after sliders
- ✓ Reviews page with rating summary and a submission form (approved by you)
- ✓ Blog with categories and six ready-written posts
- ✓ Garden stories: before and after case studies
- ✓ Seasonal garden guide
- ✓ FAQ, About with team, Contact with map
- ✓ Terms, Privacy, Cookie, Accessibility and Careers pages written for UK sole traders and limited companies
- ✓ Dark and light mode toggle
- ✓ Glass-effect sticky navigation, burger menu on mobile
- ✓ Sticky mobile bar: Call, WhatsApp, Quote
- ✓ Floating WhatsApp button, back-to-top button
- ✓ PECR-compliant cookie banner with equal Accept and Reject, consent logged
- ✓ Newsletter sign-up in the footer
- ✓ Skip link, alt text, reduced-motion support
- ✓ Print styles for invoices and pages

Search engine optimisation

- ✓ Editable title tag and meta description on every page, service, area, post and story
- ✓ Open Graph and Twitter card tags with per-page images and a default share image

- ✓ JSON-LD structured data: LocalBusiness with aggregate rating, Service, FAQPage, BlogPosting, BreadcrumbList
- ✓ Canonical URLs, clean URLs, XML sitemap, robots.txt, geo tags
- ✓ Location-in-title pattern ("Lawn Care in Winchester") generated automatically
- ✓ Lazy-loaded images, CDN-served libraries, no build step

Photo quote and booking system

- ✓ Five-step quote wizard: job, photos, date, details, review
- ✓ Up to eight photos with phone camera capture and automatic in-browser resizing
- ✓ Postcode coverage check against your areas
- ✓ Garden size, description, access notes, one-off or weekly / fortnightly / monthly
- ✓ Date picker limited to your working days, holidays and capacity
- ✓ Optional account creation at the end; guests get a private tracking link
- ✓ Confirmation email to the customer, alert email to you
- ✓ Quote builder with line items, quantities and a price list
- ✓ Customer accepts, declines or asks for changes with one click, no login needed
- ✓ Pipeline: new, quoted, accepted, scheduled, in progress, completed
- ✓ Scheduling with duration and recurrence; recurring jobs create the next visit automatically
- ✓ Before and after photos on every job, private notes, two-way messaging
- ✓ Manual booking entry for phone and word-of-mouth work, with source tracking
- ✓ Calendar month view

Customer accounts

- ✓ Register, log in, remember me, email verification, forgot and reset password
- ✓ Dashboard with upcoming visits, history and quotes waiting
- ✓ Booking detail with quote acceptance, photos, messages and cancellation
- ✓ Profile, address, marketing opt-in, password change
- ✓ Review submission linked to a completed job

Invoicing and payments **Full**

- ✓ One-click invoice from a completed job, or manual invoices
- ✓ Sequential numbering, VAT rate, due dates, notes
- ✓ Email to customer with amount, bank details and optional online payment link
- ✓ Record part or full payments with method and date; email receipts

- ✓ Draft, sent, overdue (automatic), paid, cancelled
- ✓ Customer-facing invoice view, print or save as PDF

Accounting and reports **Full**

- ✓ Expenses with categories, supplier, VAT and receipt photo or PDF
- ✓ Monthly profit and loss table and chart for any year
- ✓ Jobs by service, revenue by service, average job value
- ✓ Quote win rate and where work comes from
- ✓ Top customers
- ✓ Three-month forecast from regular customers, booked work and open quotes
- ✓ CSV exports of income, expenses and invoices for your accountant

Automatic reminders **Full**

- ✓ Day-before visit reminder to the customer
- ✓ Quote follow-up nudge to you after three days
- ✓ Invoice due reminder
- ✓ Review request two days after completion
- ✓ Seasonal mail-outs to opted-in customers
- ✓ Custom reminders for anything else

Owner admin

- ✓ Dashboard with key numbers, graphs, today's jobs and new requests
- ✓ Customer CRM with notes, tags, history and invite-by-email
- ✓ Enquiries inbox with reply-by-email
- ✓ Content editor for services, areas, pages, blog, stories, reviews, gallery and FAQs, each with SEO fields and live/draft switches
- ✓ Settings: business, branding and colours, SEO and social, quotes, SMTP email with test button
- ✓ Availability: working days, capacity, holidays
- ✓ Email log and activity log
- ✓ Owner, staff and customer roles
- ✓ Plain-English Help page with your server paths filled in

Technical

- ✓ Plain PHP 8.1+ and MySQL / MariaDB. Bootstrap 5.3, Font Awesome 6, Chart.js, Swiper, AOS from CDNs
- ✓ No Composer, no Node, no image library required
- ✓ Guided web installer for cPanel; self-deletes
- ✓ Security: CSRF tokens, hashed passwords, login rate limiting, upload type checks, uploads folder cannot execute scripts, application folders blocked from the web
- ✓ Full source code included. Modify it, rebrand it, host it anywhere. No licence server.

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